DUP INVOICE TE

Advertiser

Obama/D/President

WESH 2

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB Attention: Accounts Payable 3050 K St, NW Washington, DC 20007

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

1 WESHTh 10/04/12

Invoice #	Invoice Date	Invoice Month	Invoice Period
959607-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

	Product SKED A		Estimate Number 1905
elenio [*]	Flight Dates 10/02/12 - 10/08/12	<u>Order #</u> 959607	Alt Order # 07909724
	Billing Calendar Broadcast	Billing Type Cash	Deal #
	Special Handling		

| IDB # | Advertiser Code | Product Code

101

\$600.00 NM

Agency Ref Advertiser Ref

95

9912856

								Spots/				
Line	Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	1 10/03/12 Class of Time	10/05/12 e - Pre-em	M-F Su	nrise @6AM notice	6:00-7:00 AM	WTF	:30	2	\$800.00	NM		
		Start Date 10/01/12	End Date 10/07/12		Spots/Week 2	<u>Rate</u> \$800.00						
	Spots: # Ch	Day Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	2 WES			6:28 AM M-F Su	mrise @6AM	6:00-7:00 AM	:3	_ <u></u> 0 оға12а133н			\$800.00	NM
	1 WES	SHTh 10	0/04/12	6:28 AM M-F Su	nrise @6AM	6:00-7:00 AM	:3	0 OFA12A133H			\$800.00	NM
	2 10/03/12 Class of Time	10/05/12 e - Immedi	*Early : iately Pre-e	Sunrise @4:30A emptible without	M 430a-5am notice	WTF	:30	3	\$40.00	NM		
		Start Date 10/01/12	End Date 10/07/12		Spots/Week 3	<u>Rate</u> \$40.00				Þ		
	Spots: # Ch	Day Ai	ir Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Туре
	1 WES	SHW 10	0/03/12	4:49 AM *Early \$	Sunrise @4:30AM	430a-5am	:3	O OFA12P130H	I		\$40.00	NM
	3 WES	SHTh 10	0/04/12	4:52 AM *Early \$	Sunrise @4:30AM	430a-5am	:3	0 OFA12A133H	ł		\$40.00	NM
	2 WES	SHF 10	0/05/12	4:42 AM *Early :	Sunrise @4:30AM	430a-5am	:3	0 OFA12A138H	ł		\$40.00	NM
	3 10/06/12 Class of Time	10/06/12 e - Immed	Sat 5-6 iately Pre-e	Sa emptible without	Sat 5-6a notice	S-	:30	1	\$50.00	NM		
		Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$50.00						
	Spots: # Ch	Day Ai	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	h Ad-ID			Rate	Type
	1 WES	SHSa 10	0/06/12	5:24 AM Sat 5-6	Sa	Sat 5-6a	:3	0 OFA12A138H	1		\$50.00	NM
	4 10/07/12 Class of Tim	10/07/12 e - Pre-em	Sun	unrise@6-8 AM notice	6:00-8:00 AM	S	:30	3	\$250.00	NM		
		Start Date 10/01/12	End Dat 10/07/12		Spots/Week 3	<u>Rate</u> \$250.00			a growing.			
	Spots: # Ch	Day A	ir Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	<u>Type</u>
	3 WE	SHSu 10	0/07/12	6:13 AM Sun St	unrise@6-8 AM	6:00-8:00 AM	:3	0 OFA12A138	1		\$250.00	NM
	2 WE	SHSu 10	0/07/12	7:26 AM Sun St	unrise@6-8 AM	6:00-8:00 AM	:3	0 OFA12Z141	4		\$250.00	NM
	1 WE	SHSu 10	0/07/12	7:57 AM Sun Su	unrise@6-8 AM	6:00-8:00 AM	::	0 OFA12A138	1		\$250.00	NM
	5 10/03/12 Class of Tim	10/05/12 e - Pre-em	Kelly a	nd Michael 9-10 notice	AN9:00-10:00 AM	WTF	:30	3	\$600.00	NM		
		Start Date 10/01/12	End Dat 10/07/12		Spots/Week 3	<u>Rate</u> \$600.00						
	Spots: # Ch	Day A		Air Time Descri	(A)	Start/End Time	Leng	th Ad-ID			Rate	Type
	2 WE	ACCURATION STREET	0/03/12		nd Michael 9-10 AM	9:00-10:00 AM		30 OFA12P130	Н		\$600.00	NM
												2722 2

9:00-10:00 AM

9:59 AM Kelly and Michael 9-10 AM

:30 OFA12A133H

WESH



Invoice # Invoice Date Invoice Month Invoice Period 959607-1 10/14/12 October 2012 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1905

Spots: # Ch

Day Air Date

Air Time Description

www.	wesh.com										
50.00	and describe							Spots/			
Line	Start Date	End Date	Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	5 10/03/12 Class of Tir	10/05/12 ne - Pre-emp		and Michael 9-10 h notice	AN9:00-10:00 AM	WTF	:30	3	\$600.00	NM	A CONTRACTOR OF THE CONTRACTOR
	Spots: # Ch			Air Time Descrip		Start/End Time		n Ad-ID			Rate Type
	3 WE	SHF 10	/05/12	9:59 AM Kelly ar	nd Michael 9-10 AM	9:00-10:00 AM	:3) OFA12A133H			\$600.00 NM
(6 10/03/12 Class of Tir	10/05/12 ne - Fixed N	NBC on Pre-e	Today Show II mptible	10AM-11AM	WTF	:30	2	\$900.00	NM	
	Weeks:	Start Date 10/01/12	End Da		Spots/Week 2	<u>Rate</u> \$900.00					
	Spots: # Ch		6 53050000	Air Time Descrip		Start/End Time	Lenat	h Ad-ID			Rate Type
		the same of the sa	/03/12	10:50 AM NBC To		10AM-11AM		O OFA12A133H			\$900.00 NM
	2 W	ESHF 10	/05/12	10:50 AM NBC To	oday Show II	10AM-11AM	:3	O OFA12A138H			\$900.00 NM
	7 10/03/12 Class of Tir	10/05/12 ne - Pre-em			12:12:00-12:30 PM	WTF	:30	3	\$400.00	NM	
	Weeks:	Start Date 10/01/12	End Da 10/07/		Spots/Week 3	<u>Rate</u> \$400.00					81
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
			/03/12		OON NEWS 12-12:30	12:00-12:30 PM		0 OFA12P130H			\$400.00 NM
1)/04/12)/05/12		OON NEWS 12-12:30	12:00-12:30 PM		0 OFA12A133H			\$400.00 NM
	Z VVI	20TF 10			OON NEWS 12-12:30	12:00-12:30 PM	1 .3	0 OFA12A133H			\$400.00 NM
	The state of the s		ately Pre	E COURIC DAY e-emptible without		WTF	:30	3	\$200.00	NM	
	Weeks:	Start Date 10/01/12	End Da 10/07/		Spots/Week 3	<u>Rate</u> \$200.00					
	Spots: # Ch			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WI	ESHW 10)/03/12	2:30 PM KATIE	COURIC DAY	2-3PM	:3	0 оға12а133н			\$200.00 NM
	3 WI	ESHTh 10)/04/12	2:47 PM KATIE	COURIC DAY	2-3PM	1.00	0 OFA12A133H			\$200.00 NM
	2 WI	ESHF 10)/05/12	2:57 PM KATIE	COURIC DAY	2-3PM	:3	0 OFA12A138H			\$200.00 NM
	9 10/03/12 Class of Tir	10/05/12 me - Pre-em		3-4 PM th notice	3:00-4:00 PM	WTF	:30	2	\$600.00	NM	2 4
	Weeks:	Start Date 10/01/12	End Da 10/07/		Spots/Week 2	<u>Rate</u> \$600.00					
1	Spots: # Ch	Day Air	r Date	Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	ESHW 10)/03/12	3:21 PM M-F 3-	4 PM	3:00-4:00 PM	1.5	O OFA12P130H			\$600.00 NM
	2 W	ESHF 10)/05/12	3:31 PM M-F 3-	4 PM	3:00-4:00 PM	:3	0 OFA12A133H			\$600.00 NM
1	0 10/03/12 Class of Ti	10/05/12 me - Pre-em		4-5 PM NEWS th notice	M-F 4-5 PM	WTF	:30	3	\$750.00	NM	
	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 3	<u>Rate</u> \$750.00					
	Spots: # Ch			Air Time Descri	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	2 W	ESHW 10	0/03/12	4:58 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 OFA12A133H			\$750.00 NM
			0/04/12	4:10 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	- 20	0 OFA12A133H			\$750.00 NM
	3 W	ESHF 10	0/05/12	4:42 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 OFA12A138H			\$750.00 NM
1	1 10/03/12 Class of Ti	10/05/12 me - Pre-em		5-6 PM ROT th notice	5:00-6:00 PM	WTF	:30	1	\$900.00	NM	
	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$900.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Type
	1 W		0/05/12	5:24 PM M-F 5-	6 PM ROT	5:00-6:00 PM	i	30 OFA12A133H	<u> </u>		\$900.00 NM
1	2 10/03/12 Class of Ti	10/05/12 me - Pre-em		6-6:30 PM th notice	M-F 6-6:30 PM	WTF	:30	3	\$1,200.00	NM	
	Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate		1			
	C # C	10/01/12	10/07/	/12WTF	3	\$1,200.00		4b			Data Time

Start/End Time

Length Ad-ID

Rate Type



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1905

www.wesh.com	1										
								Spots/			
Line Start I	Date E	nd Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12 10/03 Class		0/05/12 - Pre-emp		6-6:30 PM h notice	M-F 6-6:30 PM	WTF	:30	3	\$1,200.00	NM	C-4507
Spots:		Day Air		Air Time Descri	The part of the second section	Start/End Time		th Ad-ID			Rate Type
	1 WESH		03/12	6:23 PM M-F 6-	And the same of the same	M-F 6-6:30 PM		0 OFA12P1			\$1,200.00 NM
	2 WESH 3 WESH		04/12 05/12	6:13 PM M-F 6- 6:13 PM M-F 6-		M-F 6-6:30 PM M-F 6-6:30 PM		30 OFA12A1 30 OFA12A1			\$1,200.00 NM \$1,200.00 NM
10.10/07											\$1,200.00 14101
	of Time -	0/07/12 - Pre-emp	tible wit		SA/SU 5:58-6:30 PI	S	:30	1	\$1,200.00	NM	
Weeks		art Date /01/12	End Da 10/07/		Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots:	0.07.0	Day Air		Air Time Descri		Start/End Time	Lengi	th Ad-ID			Rate Type
	1 WESH	1Su 10/	07/12	6:10 PM SA/SU	J 6-6:30 PM	SA/SU 5:58-6:3	0 PI :3	30 OFA12A1	38н		\$1,200.00 NM
14 10/03 Class	/12 10	0/05/12 - Fixed No	M-F I	Entertainment Tor	nigł7:00-730 PM	WTF	:30	_ 2	\$2,500.00	NM	
Weeks	s: <u>Sta</u>	art Date /01/12	End D:	ate MTWTFSS	Spots/Week 2	Rate \$2,500.00					
Spots:		Day Air		Air Time Descri	\ 	Start/End Time	Lena	th Ad-ID			Rate Type
,	2 WESH		03/12		ntertainment Tonight	7:00-730 PM		30 OFA12A1	33н		\$2,500.00 NM
	1 WESH	1Th 10/	04/12	7:26 PM M-F E	ntertainment Tonight	7:00-730 PM	:3	30 OFA12A1	33н		\$2,500.00 NM
15 10/03 Class		0/05/12 - Fixed No	M-F	Access Hollywood	d Access Hollywood	!WTF	:30	1	\$2,500.00	NM	-
Weeks		art Date	End D		Spots/Week	Rate					
Snoto		/01/12	10/07/		1	\$2,500.00	1	41- A-L ID			Data Torre
Spots:		Day Air 1Th 10/		Air Time Descri 7:59 PM M-F A	ccess Hollywood	Start/End Time Access Hollywo		<u>th</u> <u>Ad-ID</u> 30 ofa12a1	33н		<u>Rate Type</u> \$2,500.00 NM
40.40/02										N.18.4	\$2,000.00 TWI
16 10/03 Class		0/06/12 - Pre-emp		News @ 11PM th notice	11-1135p	WTFS-	:30	2	\$1,400.00	NM	-
Weeks		art Date /01/12	End D 10/07/		Spots/Week 2	<u>Rate</u> \$1,400.00				я -	,
Spots:	ACTION AND ADDRESS OF THE PARTY OF	Day Air	000000000000000000000000000000000000000	Air Time Descr		Start/End Time		th Ad-ID	ans.		Rate Type
	2 WESH	1W 10/ 1Sa 10/	03/12	11:12 PM M-Su	•	11-1135p	5.5	30 ofa12p1 30 ofa12z1			\$1,400.00 NM
				11:29 PM M-Su	News @ TTPM	11-1135p	ix	30 OFA1221	41H		\$1,400.00 NM
17 10/03 Class		0/05/12 - Pre-emp		Tonight Show th notice	11:35P-12:35XM	WTF	:30	2	\$850.00	NM	
Weeks		art Date /01/12	End D 10/07/		Spots/Week 2	<u>Rate</u> \$850.00					
Spots:	<u>#</u> Ch			Air Time Descr		Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WESF		/03/12	12:30 AM NBC	10.5	11:35P-12:35XI		30 OFA12A1			\$850.00 NM
	2 WESH	HF 10/	/05/12	12:32 AM NBC	Tonight Show	11:35P-12:35XI	M :	30 OFA12A1	.38н		\$850.00 NM
18 10/08 Class		0/08/12 - Pre-emp	NBC otible wit	Prime REVOLUT	TION10:00-11:00 PM	M	:30	1	\$6,000.00	NM	
Week		art Date //08/12	End D 10/14/		Spots/Week 1	<u>Rate</u> \$6,000.00					
Spots		Day Air	Date	Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WESH	HM 10/	/08/12	10:11 PM NBC I	Prime REVOLUTION	10:00-11:00 PN	1 ::	30 OFA12Z1	.41н		\$6,000.00 NM
19 10/04 Class		0/04/12 - Pre-emp	NBC otible wit	Prime OFFICE/P	PAR 9:00-10:00 PM	T	:30	1	\$3,000.00	NM	
Week		art Date 0/01/12	End D		Spots/Week	<u>Rate</u> \$3,000.00					
Spots		Day Air		Air Time Descr	•	Start/End Time	Lend	th Ad-ID			Rate Type
		1Th 10/			Prime OFFICE/PARKS	9:00-10:00 PM		30 OFA12A1	133н		\$3,000.00 NM
20 10/07	7/12 1	0/07/12	NFL	PRE-GAME	7:00P-8:00PM	S	:30	1	\$4,000.00	NM	



Invoice Date Invoice # Invoice Month Invoice Period 959607-1 10/14/12 October 2012 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1905

www.wesh.com

Spots/ ngth Week	Rate Type	_
	made a section of the section	-
Length <u>Ad-ID</u> :30 0FA12z141H	<u>Rate Type</u> \$4,000.00 NM	

		Sp				
Start/End Time	MTWTFSS I	Length We	eek 	Rate	Type	
				+4de	in disper	Spenish and the second
Spots/Week 1	<u>Rate</u> \$4,000.00					
	Start/End Time 7:00P-8:00PM			1н		Rate Type \$4,000.00 NN
	-T	:30	1	\$4,000.00	NM	
Spots/Week 1	<u>Rate</u> \$4,000.00			4		ш
_	Start/End Time 8:00-9:00 PM		W 17	0н		<u>Rate</u> <u>Type</u> \$4,000.00 NN
9:00-10:00 PM	F	:30	1	\$3,800.00	NM	
Spots/Week 1	<u>Rate</u> \$3,800.00					
	Start/End Time 9:00-10:00 PM			3н		<u>Rate</u> <u>Typ</u> \$3,800.00 Ni
3:00PM-conclusio	nS	:30	1	\$12,000.00	NM	
Spots/Week 1	<u>Rate</u> \$12,000.00					
<u>n</u>	Start/End Time 8:00PM-conclusion			38н		Rate Typ \$12,000.00 Ni
6:00-7:00 AM	M	:30	1	\$850.00	NM	
Spots/Week	<u>Rate</u> \$850.00					1
	Start/End Time 6:00-7:00 AM				2 0038751-	<u>Rate</u> <u>Typ</u> \$850.00 N
7:00-9:00 AM	M	:30	1	\$1,300.00	NM	
Spots/Week 1	<u>Rate</u> \$1,300.00					
	Start/End Time 7:00-9:00 AM			38н		<u>Rate</u> <u>Typ</u> \$1,300.00 N
9:00-10:00 AM	M	:30	1	\$800.00	NM	
Spots/Week 1	<u>Rate</u> \$800.00					
	Start/End Time	Length A		2011		<u>Rate Tyr</u> \$800.00 N
<u>n</u> Michael 9-10 AM	9:00-10:00 AM	:30 0	FATZAT:	эон		\$600.00 N
		:30 0	1	\$1,500.00	NM	\$600.00 N
Michael 9-10 AM	9:00-10:00 AM				NM	φ800.00 Ν
	1 n GAME 3:00-9:00 PM ce Spots/Week 1 n e VOICE 3:00-10:00 PM Spots/Week 1 n e GRIMM 8:00PM-conclusion Spots/Week 1 n n e GRIMM 6:00-7:00 AM Spots/Week 1 n n e GRIMM Spots/Week 1 n n n n n n n n n n n n n n n n n n	Spots/Week	Spots/Week	Spots/Week	Spots/Week	Spots/Week

Total Spots

47

Gross Total





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

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959607-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
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Payment Terms 30 Days

Agency Commission

\$9,948.00

Net Amount Due \$56,372.00